

Warfighter Support

We provide effective deployment, sustainment, and redeployment capabilities to support joint force commander requirements in widely dispersed and austere locations. To ensure this support, we work with our components, geographic combatant commanders and commercial industry to develop and maintain delivery capabilities, en route infrastructure, and access to international ports and the global commons.

Process Improvement

We ensure effective, efficient and synchronized DOD distribution business processes by integrating innovative ideas and capabilities with component commands and stakeholders. Considering both cost and operations data, we monitor and optimize efficiency and effectiveness of the Defense Transportation System (DTS) and Joint Deployment and Distribution Enterprise (JDDE).

Enterprise Synchronization

We continue to improve DTS rules, tools, processes, and procedures to optimize the deployment and distribution of people and material from military services, non-DOD governmental agencies, and non-governmental agencies. We align the deployment and distribution-related measures of success for JDDE partners to increase enterprise effectiveness—remaining ever mindful of costs. We employ a corporate services vision, a capabilities-based portfolio, and JDDE governance processes to further synchronize the capabilities of our partners.

KEY TAKEAWAYS

USTRANSCOM and its components are focused on supporting warfighters and enhancing joint deployment and distribution capabilities for full-spectrum logistics dominance. We develop and integrate our capabilities in new and innovative ways, and we reduce seams in deployment and distribution processes while developing more collaborative relationships with partners at home and abroad.



'We will always, always deliver' - Gen McNabb

USTRANSCOM's strategic plan is available online at: <http://www.transcom.mil>

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SUPERSEDES USTRANSCOMP 35-10,
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The United States Transportation Command logo is prominently displayed at the top. Below it is a large globe containing images of military and logistics operations. At the bottom of the globe are three smaller logos: the Military Surface Deployment and Distribution Command logo, the United States Navy Military Sealift Command logo, and the Air Mobility Command logo. The text 'Missions, Vision, Values, and Strategy' is written in large, bold, red letters at the bottom of the graphic.

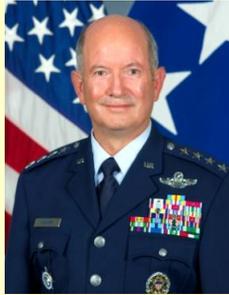
UNITED STATES TRANSPORTATION COMMAND

Missions, Vision, Values, and Strategy

USTRANSCOMP 35-10, 4 NOVEMBER 2010

United States Transportation Command Memo from the Commander

Together our Joint Deployment and Distribution Enterprise (JDDE) team demonstrated its unparalleled capabilities and performance while overcoming another year of operational and geopolitical challenges.



However, we are on an accelerating trajectory as we redeploy from Iraq and expand operations in Afghanistan and elsewhere around the world. We will need to bring all parts of the distribution network together to deliver better, faster multimodal solutions to warfighters.

To refocus our efforts, incentivize a climate of innovation, and provide a clear sense of purpose and urgency during the next 12 to 18 months, we have updated the command's strategic plan.

This is our story—the USTRANSCOM team. The command is absolutely on the right course for the future and this update to our strategic plan will add further emphasis to my top priorities: warfighter support, process improvement, and enterprise synchronization. Together we will build upon past successes and continue to deliver logistics superiority.

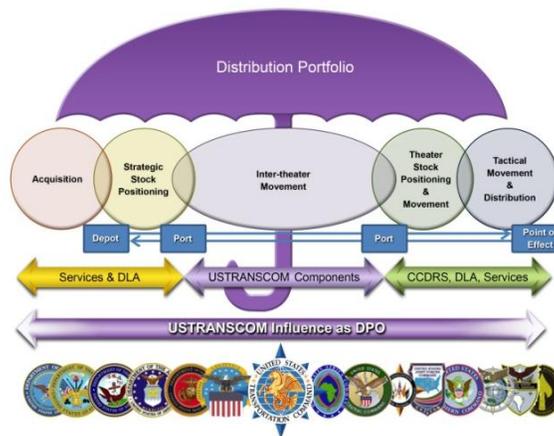
DUNCAN J. McNABB
General, USAF
Commander

This pamphlet is an introduction to important concepts about USTRANSCOM. It describes what we do, our guiding principles, the initiatives that consume our energies, and how we measure success.

MISSIONS

- Mobility Joint Force Provider;
- Single manager for air, land, and sea transportation for the global deployment, employment, sustainment and redeployment of U.S. forces;
- Single manager of DOD global patient movement; and,
- Distribution Process Owner (DPO).

As DPO, USTRANSCOM collaborates with combatant commanders, the military services, other government agencies, the Joint Staff, the Office of the Secretary of Defense, and industry to develop and implement distribution process improvements.



USTRANSCOM executes its responsibilities through its Service component commands:

- Military Surface Deployment and Distribution Command (SDDC)
- Military Sealift Command (MSC)
- Air Mobility Command (AMC)

USTRANSCOM VISION
Synchronize and deliver unrivaled, full-spectrum, deployment and distribution solutions

VISION

The capabilities we deliver are truly unrivaled. No other country and certainly no other business enterprise has ever delivered so much, so far, so routinely, as our nation's military distribution system.

VALUES

- We keep our promises and deal openly and honestly with our partners;
- We meet requirements while remaining conscious of costs; and
- We measure success by metrics relevant to the warfighter.

COMMAND PRIORITIES

USTRANSCOM will be an integrator – the original intent of the DPO – to reduce barriers that keep us from working as one team. To focus efforts and establish a cohesive framework for engagement with customers and stakeholders, we organize our efforts according to three priorities:

- **Warfighter Support**
- **Process Improvement**
- **Enterprise Synchronization**